

Dear Partners of SAP UCC Munich,

Artificial Intelligence, Big Data, and ESG are topics that concern the world – and they have found their way into research and teaching. These topics will be addressed and discussed at this year's SAP Academic Community Conference 2024 (D-A-CH).

Join us again this year: For the first time in Austria – on September 3rd and 4th, 2024 at TU Wien.

Our highlights:

- **PURE Knowledge:** With a keynote by Gina Vargiu-Breuer, Chief People Officer and Labor Director, SAP SE, on the topic "Ready for the Future with AI: How Academia and Industry Collaborate"
- **Interactive Community Sessions – Your contribution counts:** Shape the program and the future of teaching and research yourself. The submission deadline for your publications and presentations has been extended: Take your chance and submit for free to the Call for Contribution by June 10, 2024: [More information here.](#)
- **International Networking & Exciting Exchange**
- **Two days in the most livable city in the world, with attractions right on your doorstep.** The evening event will take place in the famous Kuppelsaal, directly in the main building of TU Wien.

Register quickly, as the discounted early bird rate for participation is only available until June 30, 2024. Participation information, the program, and further details can be found on the ACC Wien website, which is continuously updated: [SAP ACC 2024 | Vienna.](#)

If you have any questions, we and the ACC Wien (office@ifm.tuwien.ac.at) are happy to assist you.

Kind regards,

Dr Holger Wittges

and the SAP UCC Munich Team