

Dear Teachers, Lecturers, and Professors,

We are delighted to invite you to submit your papers for the SAP University Alliances Community Conference CEE, scheduled for the 28th and 29th of October in Budapest. This esteemed conference will be held at the ELTE Faculty of Informatics and aims to gather educators, faculty members, strategic partners, industry professionals, and scientists from around the globe. The main objective is to share experiences and groundbreaking research achievements.

This year's conference will emphasize two critical dimensions: the Technical Exploration of SAP Systems and Applications across Diverse Contexts. We are eager to see contributions that delve into these themes and showcase innovative approaches and solutions.

We invite all interested contributors to submit their paper abstracts by August 1st and their full paper by August 15th. We anticipate receiving numerous insightful papers and innovative teaching concepts.

Suggested topics include, but are not limited to:

- SAP Education
- Analytics in SAP
- Machine Learning Applications in SAP
- Data Integration Challenges in SAP Systems
- Data Management and Data Governance with SAP
- AI-Driven Automation in SAP Processes
- Ethical Considerations in AI Deployments in SAP
- Business Intelligence Strategies Using SAP
- SAP Development

For more details, please refer to the attached document. We look forward to your valuable contributions and to welcoming you in Budapest.

If you have any questions, please feel free to contact us.

Kind regards,

Dr. Holger Wittges and the SAP UCC Team Munich